

For Immediate Release

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gCommerce Solutions Signs Deals to Manage All Internet Services for Seven Hotels

PARK CITY, Utah, June 2007—gCommerce Solutions, a unique eMarketing firm specializing in the hospitality industry, today announced that it has signed agreements with seven, separate hotels to manage all of their respective electronic services, ranging from website management to on-line promotions. The new contracts are with the 307-room Georgian Terrace in downtown Atlanta, the 316-room Hotel ZaZa Houston in Texas, the 100-room Hotel Park City in Utah, the 116-room Rosario Resort on Orcas Island, the 342-room MCM Elegante Albuquerque in New Mexico, the 112 room Premiere Suites in New Haven, Connecticut and the 100-room Prospector Square Lodge and Conference Center, also in Utah.

“While savvy hoteliers realize that they can increase their bottom lines exponentially by focusing on the Internet, the simple truth remains that hotels often don’t have the time or resources to do this at the property level,” said Scott van Hartesvelt, gCommerce president. “gCommerce is able to provide these services at a cost effective rate. Essentially, we charge a percentage of profits generated by our programs. In other words, if we don’t increase a hotel’s revenues, we don’t charge a penny. It’s a win-win for all parties involved.”

gCommerce works with team members from each property to identify specific untapped markets that can be reached online. Using a variety of available tools, including search engine marketing, website design, email marketing, Web 2.0 programs and yield and distribution management, gCommerce custom develops plans for each client in the portfolio. A large portion of these services are wholly unique to gCommerce.

“The strategies we employ for the Georgian Terrace Hotel in Downtown Atlanta will show little resemblance to those we utilize for the Rosario Resort, which requires guests to take a seaplane to get to the resort,” van Hartesvelt added. “The tie that binds all gCommerce clients is their desire to increase market share, not revenue through a particular channel. They hire gCommerce because of our proven ability to accomplish this goal, no matter the size or location of the hotel.”

About gCommerce Solutions

Headquartered in Park City, Utah, gCommerce is a full-service Internet marketing and distribution management company. The company provides a full range of services to address all aspects of a hotel’s Web presence, from establishing and managing on-line room rates to strategic partnering with on-line search engines. Hotels managed by gCommerce typically experience reservation increases of 10 percent to 30 percent.